



**Southeast Petro-Food Marketing Exposition**  
**Myrtle Beach Convention Center, Myrtle Beach, SC**  
**February 29-March 1, 2012**  
**BOOTH SPACE CONTRACT for Annex or Foyer Area**



**\*IMPORTANT NOTICES! PLEASE READ CAREFULLY AND MAKE YOURSELF A COPY OF THIS CONTRACT\***

**Exhibit Space**

- Cost **\$950** per booth for 1-5 booths. Cost of 6 or more booths purchased by an individual company is \$900 per booth. Six or more booths will be granted an island as long as they do not cross an aisle. Cost includes 10'x10' booth, back and side drapes, and one 7"x44" identification sign per firm & high speed Internet.

**Payment**

- Deposit—\$320 per 10'x10' booth must accompany this application
- **Discount—3% of balance for full payment of balance by CHECK ONLY BY September 1, 2011**
- Cancellations—If written notification received prior to

September 1, 2011, full refund, less a \$75 administrative fee. Cancellations after September 1, 2011, no refund.

- Balance of Payment—Due on or before January 6, 2012. **Reserved booth spaces will not be held after January 6, 2012, unless paid in full by or before January 6, 2012.** Reduction in space results in loss of deposit for space dropped.
- Checks should be made payable to **Southeast Petro-Food Marketing Expo** and mailed to Attn: Sharon Vinson, 7300 Glenwood Avenue, Raleigh, NC 27612.
- To use Visa/MC/AMEX/Discover, fill out enclosed Payment Authorization. Discount will not apply to final payments by credit card. **Federal ID # 56-0340977**

We wish to contract for booth space(s) at your 2012 Southeast Petro-Food Marketing Expo at the Myrtle Beach Convention Center, Myrtle Beach, SC on Feb. 29-March 1, 2012. We understand that the assignment of exhibit space is on a first-come, first-served basis, **with priority given to multiple booths**. We also understand that all terms and conditions contained in the attached document entitled **Rules and Regulations** are integral parts of this agreement.

Authorized Representative: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Email \_\_\_\_\_

\*Firm \_\_\_\_\_

\*Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip \_\_\_\_\_

\*Phone: (        ) \_\_\_\_\_ \*Fax: (        ) \_\_\_\_\_

\*Contact Person (all future correspondence will be with contact) \_\_\_\_\_

E-mail \_\_\_\_\_ \*Webpage \_\_\_\_\_

**\*Brief description (20 words or less) of product or service (\* This info will appear in the program):**

**Total Number of 10' x 10' Booth(s) Requested** \_\_\_\_\_

**Booth Choice(s)** #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_

Exhibitors who wish to avoid the assignment of space adjacent to that of a particular competitor should indicate so below. Every effort will be made to accommodate requests, however, the Expo management reserves the right to relocate any booth or exhibitor. Should this be necessary you will be promptly notified.

**FOR SEPETRO OFFICE USE:**

**Date Received:** \_\_\_\_\_ **Order #:** \_\_\_\_\_ **Amt. Paid: \$** \_\_\_\_\_

**Booth(s) Assigned** \_\_\_\_\_ **Exhibitor ID #** \_\_\_\_\_