



Our 31st Year!
***The Petroleum/C-store Industry's
largest regional show!***

***2012 Southeast
Petro-Food Marketing Expo***

Show Highlights

- ◆ Online Floorplan – search by company name, product or service (www.sepetro.org)
- ◆ Attendee and Exhibitor Grand Prize Drawings
- ◆ Educational Seminars
- ◆ Booth pay options: Check, Visa, Mastercard, AMEX, Discover

Rates

	Cost per square foot	Per Booth Cost	6 or more booths
Main Center	\$12.50	\$1250	\$1200 ea.
Ballroom Annex	\$ 9.50	\$ 950	\$ 900 ea.

- Cost Includes:
- ☞ 10' x 10' booth
 - ☞ Back and side drapes (Green, Yellow, White)
 - ☞ One 7" x 44" identification sign per firm
 - ☞ High Speed Internet

Payment Terms & Conditions

- ◆ Deposits—\$320 per booth must accompany booth contract/application. If **balance** is paid in full **BY CHECK** by 9/1/2011, you may subtract 3% from the balance shown on your confirmation. No discount for credit card payments.
- ◆ Cancellations—If written notification received prior to September 1, 2011, full refund, less a \$75 administrative fee. Cancellations after September 1, 2011, no refund.
- ◆ Balance of Payment—Due on or before January 6, 2012. No reserved booth spaces will be held after January 6, 2012, unless paid in full by or before January 6, 2012. Reduction of booth space results in loss of deposit for space dropped.
- ◆ Check or Credit card (Visa/Mastercard/AMEX, Discover accepted)
- ◆ Southeast Petro Federal ID #56-0340977

Show Days and Hours

Wednesday, February 29, 2012 – 10:30 a.m. – 5:00 p.m.; Annex will open at 9:30 a.m.
Thursday, March 1, 2012 – Main Center - 10:00 a.m. – 2:00 p.m.; Annex will open at 9:00 a.m.

Exhibit Set-up & Move-in

Monday, February 27, 2012 – 12:00 Noon – 6:00 p.m.
Tuesday, February 28, 2012 – 8:00 a.m. – 6:00 p.m.

Exhibit Dismantling & Move-Out

Thursday, March 1, 2012 – 2:00 p.m. – 9:00 p.m.
Friday, March 2, 2012 – 7:30 a.m. – 12:00 Noon