



BETTER-FOR-YOU BEVERAGES

GrinsTM

THE OFFICIAL BEVERAGE OF HAPPY PEOPLE



Our Product

Grins is a better-for-you beverage with no artificial flavors or colors. It has no caffeine, no carbonation and it meets the high school beverage standards set by the American Beverage Association.

With just 50 calories per 8-ounce serving, real sugar for sweetness, fruit and vegetable juices for color and knockout flavor, Grins has plenty to make both teenagers and parents smile.

Our Brand

Grins is about helping people remember that it's the simple things in life that make us smile. Grins is The Official Beverage of Happy People, and choosing to drink Grins is choosing optimism, positivity and cheer over negativity. With everything we do, we want to remind people that Life Deserves Grins.



Nutritionals and Ingredients

- Micro-Filtered Water
- Crystalline Fructose
- White Grape Juice Concentrate
- Vitamin Blend: Water, Monopotassium Phosphate, Calcium Lactate, Magnesium Lactate, Ascorbic Acid, Ginseng Panax, Niacin, D-Calcium Pantothenate, Vitamin E, Vitamin A, Pyridoxine, Vitamin B12
- Natural Flavor
- Citric Acid
- Fruit and Vegetable Juice for Color

Nutrition Facts:	
Serving Size 8 fl oz (240 ml)	
Servings Per Container About 2	
Amount Per Serving:	
Calories 50	Calories from fat 0
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 5mg	0%
Potassium 55mg	2%
Total Carbohydrate 13g	4%
Dietary Fiber 0g	0%
Sugars 12g	
Protein 0g	
Vitamin A 0%	• Vitamin C 20%
Calcium 6%	• Iron 0%
Niacin 8%	• Vitamin B6 8%
Vitamin B12 8%	• Pantothenic Acid 8%
Magnesium 4%	



Flavors



Grins Strawberry Kiwi

Grins Strawberry Kiwi hits your taste buds right away with a burst of flavor. All-natural ingredients and essential vitamins will give you plenty to grin about.



Grins Grape

You won't have to search for flavor in Grins Grape. Like all Grins varieties, it has no caffeine or carbonation, and only 50 calories per 8-ounce serving.



Grins Citrus Punch

Grins Citrus Punch delivers refreshing fruit flavor kicked up with a powerful citrus blast. Hydration for happy people, with no artificial colors or flavors to get in the way.



Pricing

SRP:

- \$1.69

Distribution Objectives

A circular graphic featuring a white globe with the Grins logo overlaid in the center. The globe shows the Americas and parts of Europe and Africa. The word "Grins" is written in white across the middle of the globe, with a white smile-like curve below it.

FOOD SERVICE

- Schools
- Health Care
- Vending
- Entertainment Venues

RETAIL

- Grocery
- Convenience
- Drug
- Mass
- Clubs



Community Involvement

Grins has pledged to give a percentage of its gross revenues (uncapped) from sales of beverages, apparel and other products to a variety of charities that help children and families who are going through difficult times in their lives.

Grins also wants to help schools. The Grin and Share It! program will help educators and students raise money for the materials, activities and experiences that contribute to a strong education.

“There are a lot of people who need grins more than we do, and we want to help them.” -Ed Battle, Owner of Grins Enterprises

Grin and Share It!

The Grin and Share It! program is a fun and simple fundraising opportunity that Grins Enterprises is proud to make available to schools and school-related organizations. Grins is about fun, optimism and positive attitudes. With that in mind, we like to call our fundraising team members Ambassadors of Happiness. Our goal is to help our ambassadors keep doing what makes them Grin.



Let the Grinning begin: From production line to corner store in under 24 hours →

Grins available in four new locations

Posted: November 10, 2011 | Author: [lifedeservesgrins](#) | Filed under: [Uncategorized](#) | Tags: [Where to buy Grins](#)

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Four convenience stores in the Piedmont Triad area will be offering Grins for sale by the end of today. Stop by and get grinning!

Here are the locations (click the links for a map):

1 Stop #2 Citgo

7190 Vance Rd
Kernersville NC 27204
336-996-4361

1 Stop #3 Exxon

6536 Old Hwy 52
Welcome NC 27374
336-731-6010

1 Stop #4 Exxon

4751 S Main St
Winston Salem NC 27107
336-650-1773

1 Stop #6 Marathon

2748 West Mountain St
Kernersville NC 27284
336-723-0111

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CITRUS PUNCH GRAPE STRAWBERRY KIWI

Grins available in four new locations →

Grins put to the test at Westchester Country Day School

Posted: November 11, 2011 | Author: [lifedeservesgrins](#) | Filed under: [Uncategorized](#) | Tags: [Grin](#) and [Share It!](#) schools [Leave a comment](#)



Westchester Country Day School students help with a Grins delivery, with Assistant Headmaster Gardner Barrier behind the wheel of the Grinsmobile.

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The Wall of Grins

