

Exhibitor FAQs

What are the show dates and set-up hours?

Exhibit Set up & Move-In Hours

Monday, February 27, 2023 – 12:00 noon – 6:00 pm

Tuesday, February 28, 2023 – 8:00 am – 6:00 pm

Show Hours

Wednesday, March 1, 2023 – Main Center 10:00 am – 5:00 pm; Annex 9:00 am – 5:00 pm

Thursday, March 2, 2023 – Main Center 9:00 am – 2:00 pm; Annex 9:00 am – 2:00 pm

(Please note Foyer/Public area is available when the outer doors of the building are opened at 7 am on Wednesday and 8 am on Thursday.)

Exhibit Dismantling & Move-out Hours

Thursday, March 2, 2023 – 2:00 pm – 9 pm

Friday, March 3, 2023 – 7:30 am – 12:00 noon



What size are the booths?

Booths are 10' x 10' but can be joined to create larger spaces.

We have a limited number of 5'x10' booths and Tabletops exhibits.

Does the booth come with any furnishings or electrical service/

No. All furnishings including carpet, chairs, tables, wastebaskets, can be rented through our Official Customer Service Contractor, **Square 1 Creative**, from the **SE Petro Store** (open Nov. 1). The aisles of the exhibition hall will be carpeted. You can login through your Map Your Show Exhibitor Dashboard to access the **SE Petro Store**. If you do not have your Map Your Show login, contact Sharon Vinson at svinson@ncpcm.org.

What are show colors?

Drape colors are teal, purple, and white. Carpet color is purple.

Will there be any lead retrieval systems at the show?

Yes. This information is available on the Exhibitor Dashboard (available Nov. 1). The provider is **Show Data Solutions**.

Will there be a list of attendees available?

If you would like a list of the people that visited your booth, you will need to use the lead retrieval system, which is available through Show Data. Exhibitors will have the opportunity to send an email to all attendees pre and post trade show. We will provide a list following the show but it will not contain phone numbers or email addresses due to privacy concerns.

I do not want to exhibit but would like to walk the floor to visit with potential customers.

If you are a vendor (have a product or service to sell to our buyer attendees), you may attend the show as a sponsor. Request sponsor information from svinson@ncpcm.org. You will have basically the same benefits as an exhibitor minus the booth space.

What is included in my contract to exhibit?

You will receive up to 10 badges per 10'x10' booth (additional badges are \$50 each), pipe and drape in show colors for your booth, high speed wireless Internet service, ID sign for your booth. Electric service or furniture **IS NOT** included. You must order electric from the Myrtle Beach Convention Center. You can do this from your Map Your Show Exhibitor Dashboard.

How many buyers attend the show?

Typically, 1250-1600)

How many exhibitors attend the show?

Approximately 400-500 companies exhibit at the show with approximately 2500 reps in attendance over the 2-day show.